**Suggested Social Media Posts
for Innovation: An American Imperative 2018 Progress Report**

As one of the organizations, businesses, or universities that signed onto the Innovation: An American Imperative, your help in promoting the 2018 Progress Report is critical in ensuring these issues remain prominently on the minds of policymakers. Throughout the day of June 13 and continuing through the three-year anniversary (June 23) of the Innovation Imperative, we will be looking to promote the overall progress report and the various parts of it. By coordinating our messaging, we hope to gain as much attention as possible for each of these important topics.

Below you will find suggested tweets, which you can adapt or modify as you see fit. Please feel free to include these [shareable graphics](https://www.dropbox.com/sh/d29ua7ty541t0fw/AACupcFH5gNzvlTzxwmxwUtoa?dl=0) as well.

**We ask that you post throughout the day on June 13 using #InnovationImperative on all of your Twitter posts as well as on other social media platforms.**

**Overall Progress Report**

500+ groups from all 50 states backed the #InnovationImperative, urging Congress to ensure the U.S. remains a global innovation leader. What progress has been made?

Where does federal support of U.S. innovation stand in 2018? Find out in the #InnovationImperative progress report.

We joined 500+ orgs in endorsing the #InnovationImperative, urging Congress to invest in scientific research and promote innovation. See the 2018 progress report.

Congress has taken several steps to bolster American innovation. What work remains to be done? #InnovationImperative

Federal policies and investments must ensure the U.S. remains the global innovation leader. #InnovationImperative highlights areas of recent success as well as increasing concern.

**Renew the federal commitment to scientific discovery (progress made – more needed)**

In #FY18, Congress took critical strides to reinvest in scientific research. Congress should continue #basicresearch support in #FY19. #InnovationImperative

Federal research investment is critical to American innovation. After taking a big step forward in #FY18, Congress should continue to #FundBasicResearch in #FY19 & beyond.

Congress must continue the federal commitment to scientific discovery. #InnovationImperative provides a 2018 update:

XX stands with 500+ groups in thanking Congress for increased scientific research investment in #FY18. Continued federal investment is critical to American innovation. #InnovationImperative

**Improve achievement in science, technology, engineering, and mathematics (STEM) (in progress)**

U.S. global innovation leadership depends on improving #STEMed. Congress & the Administration must increase investments in key STEM ed programs. #InnovationImperative

Improving achievement in #STEMed requires continued government support for key #STEM programs. #InnovationImperative

#STEMed can improve over the next decade with support from #Congress and the Administration #InnovationImperative

**Reform U.S. visa policy (increasing concern)**

#InnovationImperative urges U.S. to reform visa policies to support international #STEM talent & ensure the best and brightest can contribute to future innovation.

For the first time in 12 years, the number of international students in the U.S. declined. U.S. visa policy must be reshaped to attract and retain talented international students & researchers. #InnovationImperative

The #InnovationImperative 2018 progress report shows increasing concern over U.S. visa policy. The U.S. should support highly skilled international students & researchers.

To access the top talent graduating from our #highered institutions, U.S. colleges, universities, and companies need a robust high-skilled visa program and additional green cards. #InnovationImperative

**Take steps to streamline or eliminate costly and inefficient regulations (progress made – more needed)**

Last year, Congress made key strides towards eliminating inefficient #research regulations. Learn more in the 2018 #InnovationImperative update:

Costly and inefficient #research regulations impede U.S. innovation. Congress has taken positive steps to eliminate, reduce & streamline regulations. #InnovationImperative

Streamlining #research regulations means scientists can spend more time in the lab discovering tomorrow’s innovations. The federal government has taken some positive steps. #InnovationImperative

**Reaffirm merit-based peer review (enacted)**

U.S. merit-based #peerreview sets the gold standard in scientific excellence. Last year, #Congress reaffirmed this system for reviewing grant proposals. #InnovationImperative

#Congress reaffirmed independent merit-based #PeerReview in 2017, ensuring scientific excellence and integrity. #InnovationImperative

**Stimulate further improvements in advanced manufacturing (progress made – more needed)**

#Congress has made progress in supporting advanced #manufacturing in the U.S., but more investment is needed to ensure the U.S. remains a global innovation leader. #InnovationImperative

Industry leaders urge #Congress to continue funding advanced #manufacturing programs, including @MFGUSA, a national network of institutes. #InnovationImperative